

Mirixa Website Privacy Policy

This Privacy Policy explains what information Mirixa Corporation collects about visitors to our website, how we use that information, and when that information may be shared or disclosed. It also states how to contact Mirixa to ask questions, to access your information, or to request that we update your information.

The Information We Collect and How We Use It

Personally Identifiable Information

Mirixa collects information from you when you complete forms posted on our website. For example, if you complete a form to ask about our contracted pharmacy network, to sign up with the Mirixa Consultant Connection program, or to enter a giveaway, we will receive the information you enter into the form, including your name and contact details, such as email address and phone number. If you send us an email message, a fax, or you call one of the phone numbers posted on the website, we will receive any information you provide in this communication.

The information that you provide, either by completing a form posted on the website, or by contacting Mirixa through the information provided on the website, will be used in order to process and respond to your communication. We may also use information that you provide to contact you about programs or services offered by Mirixa. For example, if you complete a giveaway entry form, we will process your information to enter you into the giveaway, and we will contact you if you are selected as a possible winner. Even if you do not win, we may contact you to see if you are interested in learning more about Mirixa programs. If you do not want to receive further marketing communications, you may opt out by following the instructions in the message sent to you by Mirixa.

Non-Personally Identifiable Information

Mirixa and our service providers will record various types of information about website visitors that does not reveal the identity of individual visitors, such as Internet Protocol address, network address, computer or device software and hardware attributes, Internet Service Provider, and the pages a visitor accesses within the website. This information may be used to analyze usage of the website, and to maintain and improve the website. We do not link this information to personally identifiable information.

We use cookies and web beacons to record information about website visitors. A cookie is a small file placed on your computer to hold information, such as the date and time you visited the website. A web beacon is a small graphic or bit of code that is embedded in a web page and used to track visitors to the page. You may set the privacy options of your browser to block cookies, or to request permission to set a cookie. However, if your browser does not accept cookies, you may be unable to access some of the features of the website.

When Information May be Shared or Disclosed

Mirixa limits access to your information to our employees and representatives who need that information in order to fulfill their duties. Mirixa does not share your personally identifiable information with other people or companies except in the following situations:

- We provide information to companies that perform operational, marketing, or other services relating to the information on behalf of Mirixa. We limit the information provided to what the companies need to fulfill their duties, and the companies are required to accept confidentiality restrictions establishing that they are not entitled to share the information or to use it for purposes other than providing services to Mirixa.
- We may provide information to our affiliates, such as the National Community Pharmacists Association.

- If we receive a subpoena, court order, or request from law enforcement, we may provide any information needed to respond.
- We may use or disclose information if necessary to exercise our legal rights, to defend against any claims, or to protect the rights, safety, or property of Mirixa or the public.
- We may transfer information if ownership of Mirixa changes as a result of a merger or acquisition by another company.

How We Protect Information

Mirixa has implemented technical, physical, and administrative safeguards to protect the privacy and security of information collected from visitors to our website.

Our Commitment to Children's Privacy

Mirixa's website is not directed to children, or designed to attract children, and we do not knowingly collect information from anyone who is younger than thirteen.

Links

Mirixa's website contains links to sites operated by other companies, organizations, or people. We are not responsible for the privacy practices of these sites, and we encourage you to read the privacy policies posted on the sites before providing personal information through the sites.

How to Contact Mirixa

You may access your personally identifiable information that has been collected by Mirixa. You may also request Mirixa to correct or update that information. To protect your privacy, we will take reasonable steps to verify your identity before granting access or making any changes to information.

If you would like to access your personally identifiable information, or if you have any questions or concerns regarding this Privacy Policy or Mirixa's privacy practices, please email privacy@mirixa.com.

Updates

Mirixa will update this Privacy Policy from time to time. The current Privacy Policy will be posted on this page whenever it is updated, and we encourage you to periodically check this page so that you will be aware of any changes. Continuing to use the website and/or providing information through the website after the Privacy Policy has been updated signals your acceptance of the updated Privacy Policy.

This Privacy Policy was last updated in August 2016.